



**AUSTRALASIAN PROMOTIONAL  
PRODUCTS ASSOCIATION**

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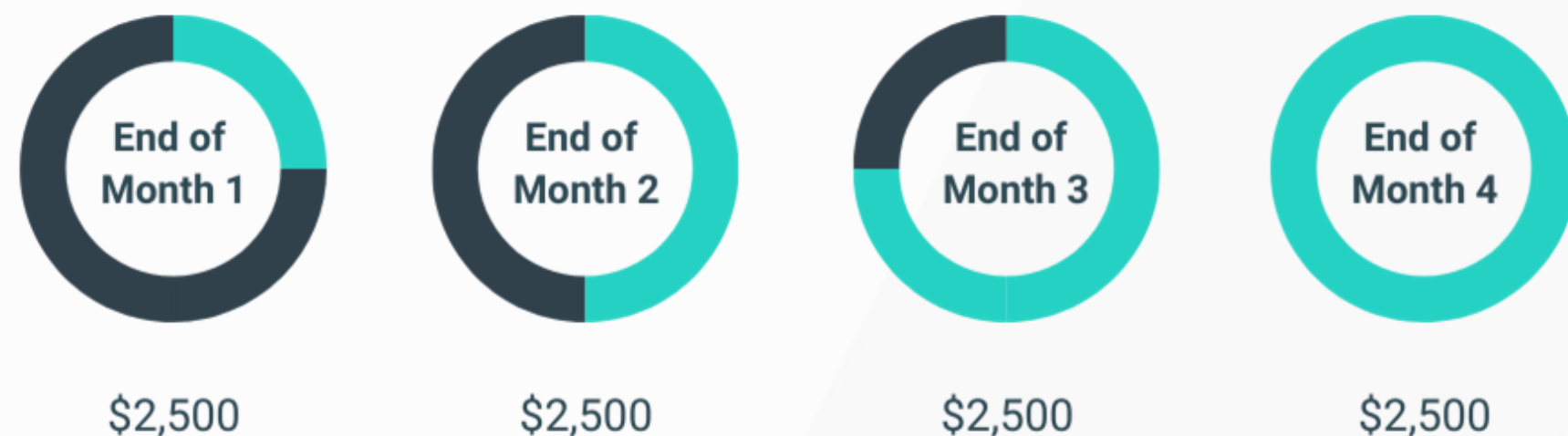
**BizPay**

# ▶ Grow your business with BizPay

## Want to increase sales by allowing your clients to pay in 4?

- **BizPay** pays you 100% of your product or service fee in **24 hours**. Your clients pay BizPay in **4 monthly instalments**
- Either you (Table 1) or your client (Table 2) can absorb the BizPay fee. As an example, for a \$10,000 invoice, your client pays BizPay in 4 monthly instalments of:

▶ \$2,500, whilst your company receives full payment of \$10,000 less \$400 (our 4% fee) within 24 hours



▶ \$2,600 (which includes our fee of 1% of full invoice value added to each instalment), whilst your company receives full payment within 24 hours.



# Key Benefits For You

Get paid in 24 hours and stay focused on key business functions instead of chasing late payments.

- **Receive payment upfront**
- **Improve cash flow**



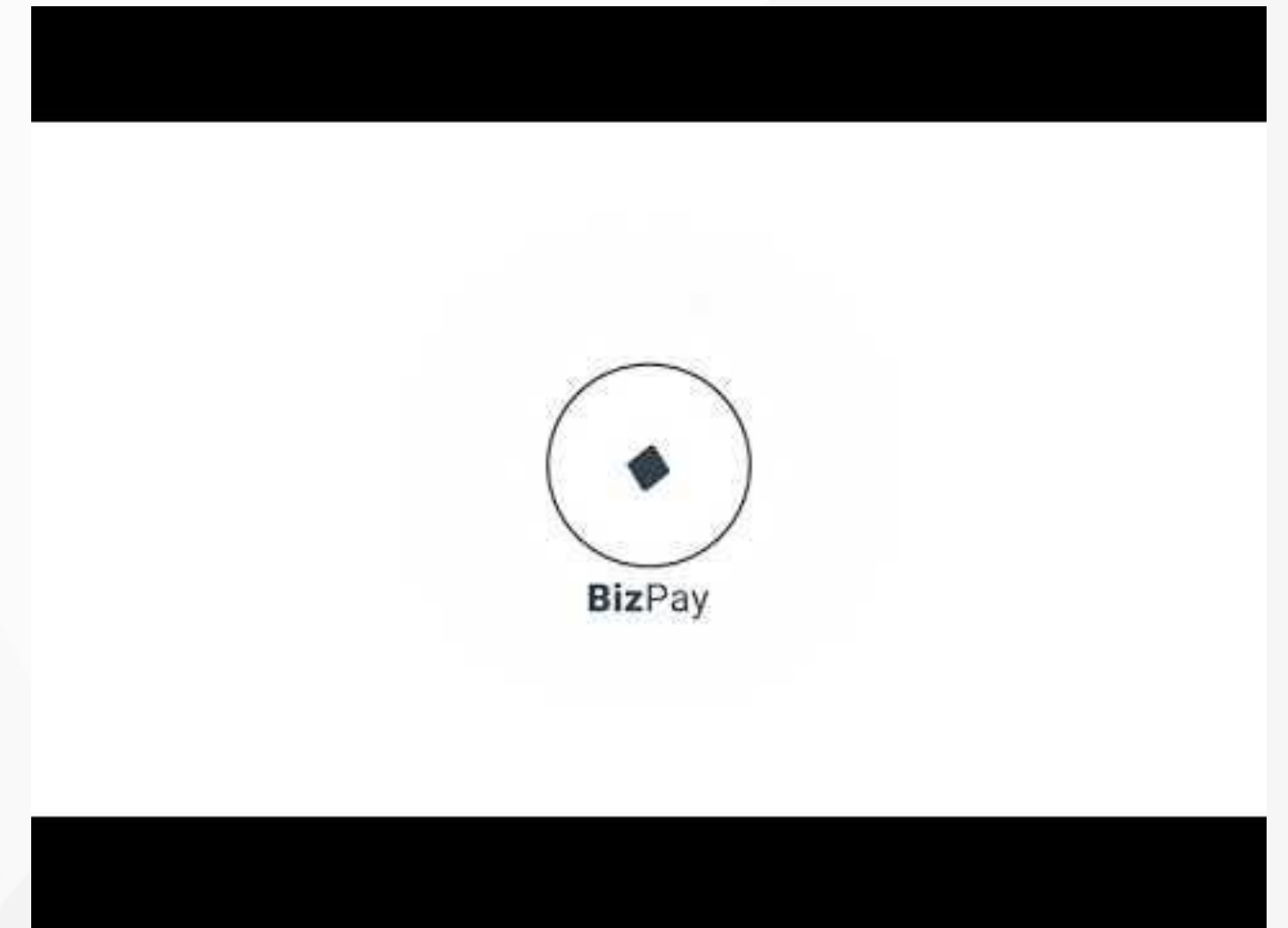
Activate dormant contacts who have been previously deterred from adopting your product or services due to cash flow constraints.

- **Increase sales conversion & upsell**
- **Attract new clients**
- **Reduce price resistance**



Stay focused on key business functions as collections are entirely BizPay's responsibility with no recourse on you.

- **Save time chasing up overdue invoices**
- **Eliminate credit control costs and bad debt risk**



# Your Clients Benefit



## Optimise cash flow

Clients can focus on key business functions that will generate profit whilst extending payment terms on business expenses



## Boost growth

Splitting invoices over instalments enables them to free up capital to take on more opportunities.



## Enjoy a simple process

BizPay is straightforward, transparent and easy to use.

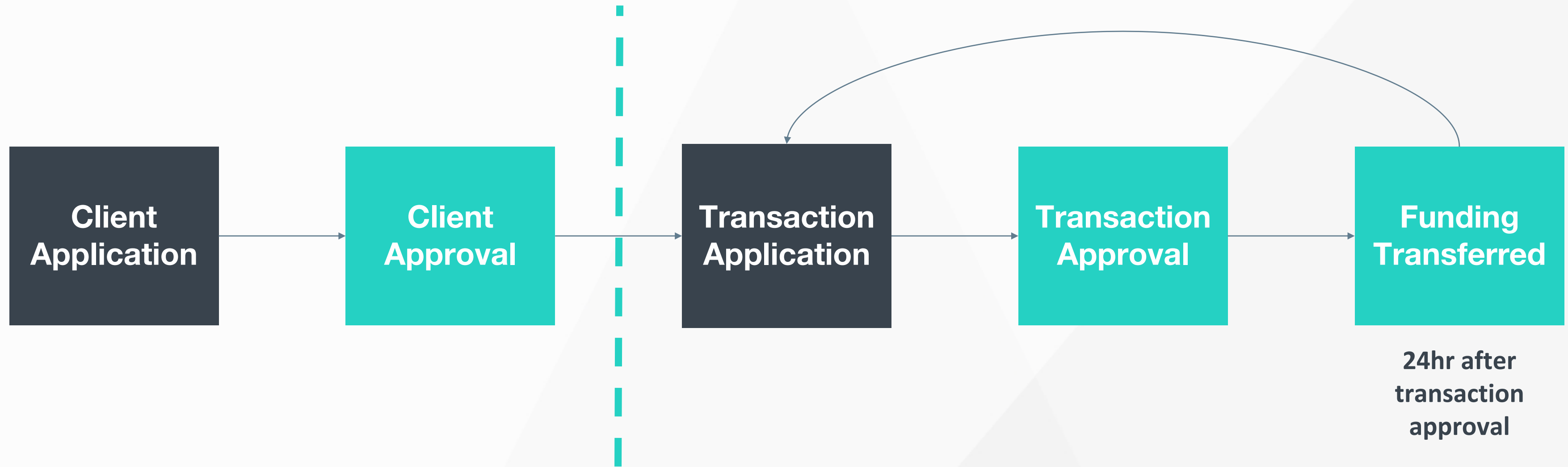


## Avoid late payment fees

Suppliers get paid on on time and late payment fees are avoided.



# ▶ Process Overview



Once approved, you and your clients can transact as many times as possible.



## Get in touch

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